



PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

ISO 9001 : 2015 Certified

NOTICE

Workshop on ‘Channels of Communication & Public Relations’

Date : 12/08/2021

All students of SFC are hereby informed that the Career Placement Cell has organised a **Workshop on ‘Channels of Communication & Public Relations’ on 20th August, 2021 at 11:00 in online mode (Google meet)**. You all requested to attend the workshop.

Registration for the workshop will be conducted at the same time of the workshop. It will be purely on a first come, first serve basis.

You can attend the workshop on following link -

Workshop on ‘Channels of Communication & Public Relations’

Friday, August 20, 2021 · 11:00am – 12:30pm

Time zone: Asia/Kolkata

Google Meet joining info

Video call link: <https://meet.google.com/sbc-wvrs-gns>

Or dial: (US) +1 216-505-9186 PIN: 160 038 042#

Ms. Subhashini Naikar
Swayam Local Chapter Convenor

Dr. Kiran Mane
I/C Principal

DI/N-STD/Gen/00





Prahladrai Dalmia Lions College of Commerce & Economics

Sunder Nagar, Malad (West), Mumbai, 400 064.

IQAC

Activity report

IQAC Activity No: _____

Name of the Activity : Workshop on ‘Channels of Communication & Public Relations’			
Date	Faculty	Department / Committee	Coordinator’s Name
20th August, 2021		All SFC Programmes	CA Durgesh Kenkare
Time	Venue	Number of Participants	Nature: Outdoor / Indoor
11:00 AM.	Google meet	51	Online
Support / Assistance from :			



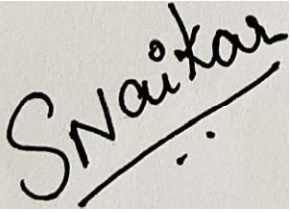

Brief Information about the Activity (Criterion No: _____)

TOPIC / SUBJECT OF ACTIVITY	Channels of Communication & Public Relations
OBJECTIVES	<ol style="list-style-type: none">1. To know the different channels of communication at the workplace.2. To know who and how should use the channels of communication effectively.3. To know how Public Relations play a vital role at the Workplace.
METHODOLOGY	Offline Seminar with ICT usage
OUTCOMES	<ul style="list-style-type: none">• The students should know the different channels of communication at the workplace.• The students should know who and how to use the channels of communication effectively.• The students should know how Public Relations play a vital role at Workplace.

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

1. Notice & Letters	2. Student list	3. Activity Report	4. Photos	5. Feedback form
6. Feedback analysis	7. News clip with details	8. Certificate	9. Any other	10.

IQAC CELL ACTIVITY NUMBER :

Name of the teacher In charge & Signature	Name of the head / Committee In charge & Signature	Vice Principals Signature	IQAC Coordinators Signature & College Seal
Durgesh Y. Kenkre 	Durgesh Y. Kenkre 		

DI/R-CpA/IQAC/00

BAMme

Report on the Seminar conducted on 20/08/2021 , Channels of Communication & Public Relations

The Career Placement Cell of Prahladrai Dalmia Lions College of Commerce and Economics organized a Seminar on 20th August, 2021. The targeted audience of the seminar was the Second and Third Year students of the various courses offered by the College except BMS of SFC, PDLC. CA Durgesh Kenkare and Prof. Subhasini Naikar successfully organized the seminar and it was well conducted.

The seminar commenced at 11:00 am and was conducted for a duration of one hour.

The Keynote speaker Prof. Emelia Noronha informed the students about how most organizations have a chain of command, levels of specialist, and control inside the positions. Communication is maybe the one of a kind interface that runs through the structure and holds these levels together. Organizations transmit messages with the assistance of formal and casual systems that exist inside their structure. The keynote speaker gave the students guidance about the various channels of communication in workplaces- Formal Channels and Informal Channels to communicate effectively with the colleagues. Furthermore, the speaker gave insight into the Public Relations at work and how an organization installs departments that work for PR.

Third Year students attended the seminar The seminar was a success and an enthusiastic response was received from the students.

BAM



Participants

Amruta More C 399
Anjali Mishra C384
Ankita Kanoo 309 / C
Ankita Kumbhar 346
Bhavika Khothari
Britoraj Kounder
Disha Mehta C-379
Disha Negi C-415
Diwesh More. C-400
Dristi Kapadia C-310
Fardin Khan
Fulchand Mali - 364
Harsh Mishra
Himanshi Kothari 341
Akshada Mhabade 381
Akshata Kalkar 304
Aarti Kanakia c-306
Ajay Nag C-408
Aakash Mishra C383
Ms. Seema Shukla
Aakanksha Kumbhar C-345
SAIRAJ Nawar - C 414
Sameer More c-401
Sanika Kawatkar C-320
Santoshi Kalshetty 305
SATISH MORE - C - 402
Sayali Lad ,c-353
Shaun Kathait C-319
Shruthika Karkera C311
shubham mohite 396 C
Shubhangi Lanke 357
Shweta Maurya C-377
siddhi lad 354
Snehal Mandhare C-370
SONAM MOURYA 403 -C
TRM MAVERICK
RAJNEESH KANNAUJIYA -307
Roshani Maurya
Ruman Khan - C
Rahul Kumar C-344
Rajas Kulkarni C-343
PRIYANKA MANDAL C 369
Pooja Mishra C - 390
Priyanka Khandalkar 334
Pooja Kushwaha
POOJA MAURYA C -375
Pankaj Mishra C -389

Signature



Pooja Karle. C-312
Pancham Kunwar C-348
Misba Khan C-326

BAMCME

