



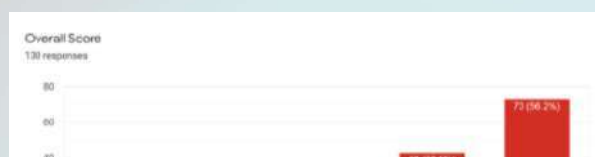
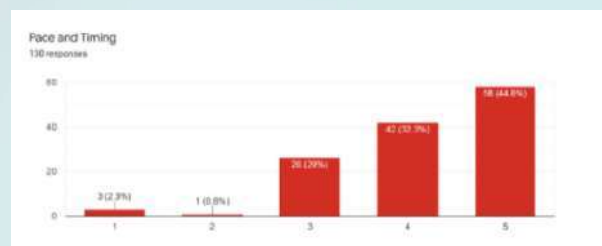
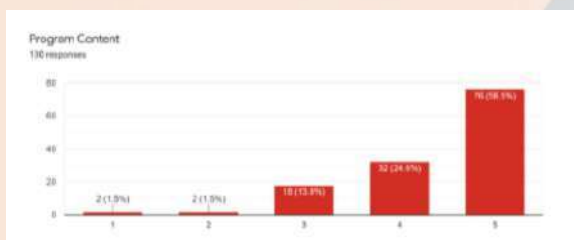
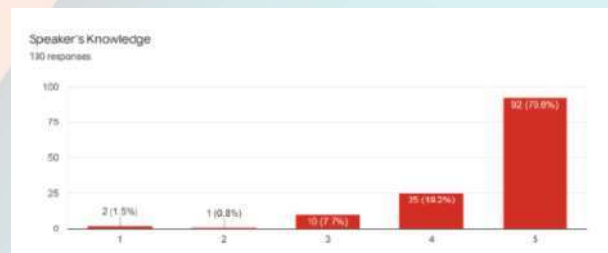
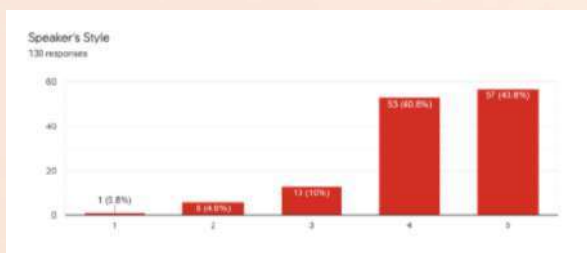
INCUBATION CELL

“I think entrepreneurship is combining a passion with the tenacity to problem-solve and the fearlessness to fail.” - Julia Hartz

Incubation Cell of Prahladrai Dalmia Lions College of Commerce and Economics, identifies and nurtures that ideology that, “Entrepreneurship forms the backbone of the nation’s economy”. Entrepreneurs have ability to transform economy. The innovations introduced have potential to not only create additional wealth but also to resolve various issues of unemployment, poverty, illiteracy, etc. To encourage entrepreneurial skills and ideas.

Following activities were organized in this academic year:

On 11th September, 2020 the Incubation Cell of our college organized an Online Guest Lecture on the topic – “Entrepreneurial Development – Opportunities and Challenges”. The Guest Speaker invited for this talk was Mr. Vinod Paratkar, a development professional, with over 33 years of experience in Entrepreneurship Education and Development, Trade and Investment Promotion, SME Policy and strategy. He has conducted extensive Research in Cross Cultural Aspects of International Business with special reference to Europe and India. He has significant exposure of working with many National and International organizations like, UNIDO, UNDP, IFAD, World Bank, ADB, SNV, UNODC, ILO, EC, IICCI, CARE International etc. 130 students participated in this session and the feedback of the students about this session is described below:



1.

2. "ENTREPRENEURIAL PREMIERE LEAGUE 2020-2021" an Intra College entrepreneurial event - "VIRTUAL EPL" was organized by BMS program in association with Incubation Cell took place in 3 different phases on virtual platform.

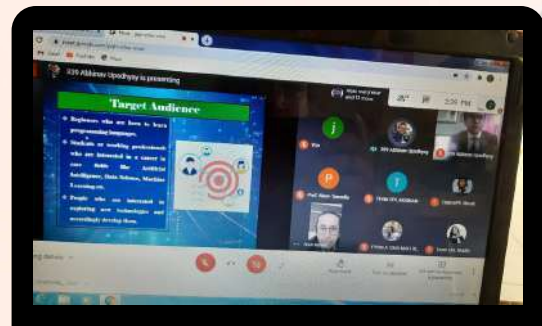
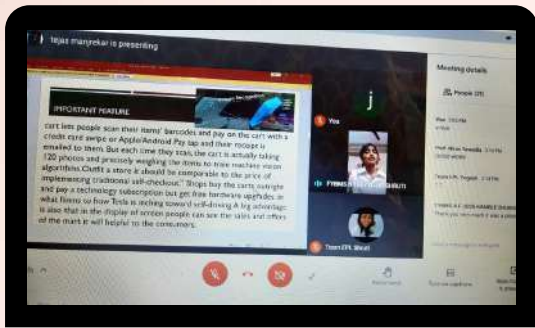
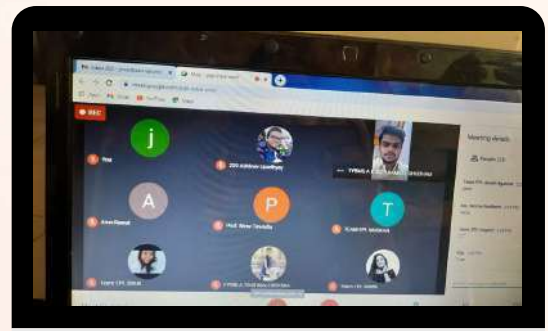
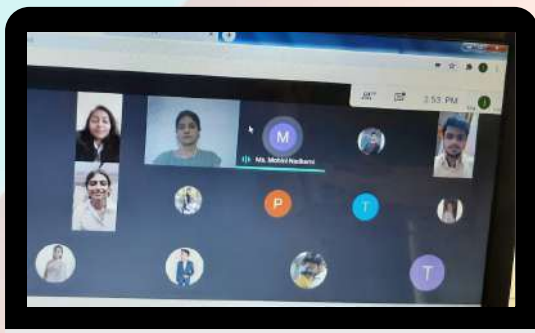
a. Phase 1 was "Beginning is winning": On 19th March, 2021 a webinar was conducted by Mr. Shashikant Chaudhary (Student Startup Guru) on Google Meet platform. The webinar was encouraged and graced by In-charge Principal Dr. Kiran Mane, Vice Principal of Self-Financed Courses Prof. Subhashini Naikar, BMS coordinator CA Durgesh Kenkre, In-Charge of Incubation Cell Self-Financed Courses Prof. Mohini Nadkarni, and the other faculties of BMS as well as various streams. The webinar was attended by 250 students from different streams. The webinar was very informative and helpful for the participants. It guided them to create business model for the second phase of the event. Mr. Chaudhary talked about different areas to be covered under a business model. He gave an example of business canvas which covers key partners, key resources, value proposition, key activities, channels, customer segments, customer relationship, revenue streams and cost structure about a business. The event was interactive as all participants enthusiastically asked questions to our dignified guest and he obliged almost every questions. All the participants were given e-certificates.

b. Phase 2 was "Dare to develop": This phase was about the development of business model by the participating teams. Each team had minimum 1 member and maximum 6 members. The last date of submission was 4th April, 2021. The model submission was allowed in any format (PDF, PPT, WORD, ETC.). Every business plan was expected to have: executive summary, company description, market research, description of products and services, management and operational structure, marketing and sales strategy and financials. 40 business plans were received, prepared by the students of different streams. Out of these 8 best models were selected by the professionals. Selected 8 teams were allowed to present their models in the Phase 3.

c. Phase 3 was "Risk and Reward": On 10th April, 2021 last phase of the EPL was held in the presence of In-Charge Principal Dr. Kiran Mane, Vice Principal of Self-Finance Courses Prof. Subhashini Naikar, BMS Co-ordinator CA Durgesh Kenkre, In-Charge of Incubation Cell Self-Financed Courses Prof. Mohini Nadkarni, and the other faculties of BMS as well as various streams. The link of the event was shared with all the participants. Selected 8 teams had to present their business plans to judge for the day Mr. Arun Rawat (Digital Start-up Specialist). He has done his graduation in Physics from Thakur College and was graded 1ST for MBA in Marketing from NIS academy. He is currently working in HDFC bank and handling various loan products for the bank and managing online platforms. He has been certified for completing a course on google AdWords. The Q&A round was conducted by the judge. The judge explained to all the participants about required changes and correction in their models, also offered to groom them.

The winners were provided with the certificate of winning. The participants were given certificate of participation as an encouragement. Following were the winning teams:

- 1st Vasnam Model: T.Y.B.M.S. - a] Shubham Kamble and b] Mangesh Khandekar
- 2nd Immortal Ventures: S.Y.B.A.F. - a] Hiral Vajani b] Bhakti Wadke c] Kavita Singh
- 3rd PyTPy Model: T.Y.B.Sc.I.T. - a] Abhinav Upadhyay



- 1.
- 2.

3. ENTREPRENEURIAL TALES! was conducted in association with B.Com (Banking & Insurance) from 20th April, 2021 10.00 am to 21st April, 2021 10.00 am. Each candidate was expected to write an article about an Indian entrepreneur and his or her success story which included information about the entrepreneur, Motivation of Choosing the particular entrepreneur, SWOT Analysis of the entrepreneur chosen, Sources from where the information is collected.

All article were handwritten scanned collected via a Google form in PDF file. Judgement was made on the basis of content, Creative writing and handwriting and winners were given certificates. Other candidates would be given participation certificates. Winners were:

- 1st was Ms. Richa Dube from S.Y.B.B.I.
- 2nd was Mr. Shreyash Raul from F.Y.B.M.S.
- 3rd was Ms. Shruti Brijmohan Ojha from F.Y.B.M.S.

Degree Members

Prof. Sachin Bansode
Dr. Mahendra Pachadkar
Dr. J.P Yadav

SFC Members

Prof. Poonam Sharma
Prof. Rahul Yadav
Prof. Shilpi Dey

