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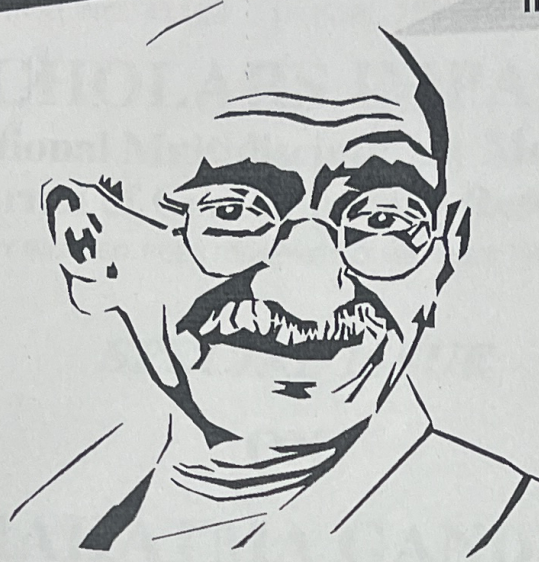
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MAHATMA GANDHI IN THE CHANGING TIMES

(Book-1)

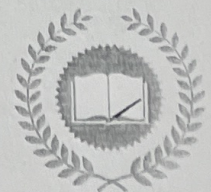
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SPECIAL ISSUE

ON

MAHATMA GANDHI
IN THE CHANGING TIMES

(BOOK 1)

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A Case Study on How Technoserve (NGO Training Partner) Bridge the Gap from Granted CSR Funds To Procure Employment Among Youths In Mumbai City

Prof Dr. Sunita Tidke

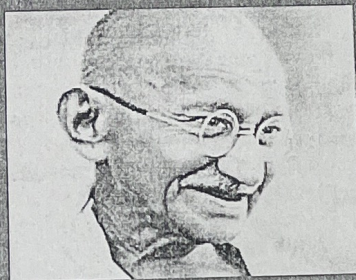
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Revisiting Gandhian views on vocational education



"Taken as a whole, a vocation or vocations are the best medium for the all-round development of a boy or a girl and, therefore, the syllabus should be woven round vocational training, primary education thus conceived as a whole is bound to be self-supporting..."

Gandhi's scheme of Basic Education
or the Wardha Scheme of Education.

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Abstract: India is one of the fastest growing economies where various socio economic problems like Unemployment, Illiteracy, Poverty etc are still present and government has limited resources to tackle all these challenges. Unemployment is one of the major problem faced by India. In today's competitive situation, many companies are trying to accept CSR as more than just giving charity to needy, planting trees and so on. Nowadays socially responsible companies do not limit themselves to using resources to engage in activities for their profit only but at the same time involved in CSR programs in areas like education, health, skill development and employment of weaker section of society.

In this paper researcher try to present the impact and benefits of CSR on Youth Employability through primary and secondary research.

Keywords: Unemployment, Social Issues, CSR, Corporate Governance, Youth Employability, Self Sufficiency, Skill Development, Economic progress and Social Benefits

Introduction : Unemployment is a root cause of many problems such as poverty, corruption, huge population, black money and others, all this problems are correlated with each other. In short unemployment can be explained as the scarcity of employment opportunities for the people who are actively looking for the job to leave better standard of living.

Today CSR is one such slot of corporate governance that need to be addressed and executed tactfully in the organizations at a same time CSR is one essential tool that help the corporate and society towards

the process of growth and development. This paper bring out CSR initiatives taken by companies towards enhancing employability through skill development, education etc and CSR is the process by which organization thinks about and evolves in relationship with shareholders, other associates for commitment in this regards by adoption of suitable business process.

The idea of CSR first came up in 1953 when it became an academic topic in Howard R Bowen's "Social Responsibilities of the Business" book. World Business Council for Sustainable Development defined CSR as "the continuing commitment by business to behave ethically and contribute to economic development while improving the quality of life of the workforce and their families as well as of the local community and society at large."

The Government of India in 1976 had inserted the term "socialist" in the preamble of country's constitution thereby committing itself to ensuring a development process. But, post liberalization (1991) can be seen in the context of the larger role being consciously carved for the private sector in an economy which was earlier largely controlled and managed by the State. Now, increasing acceptance of CSR by large number of corporate.

Today CSR is one such slot of corporate governance that need to be addressed and executed tactfully in the organizations at a same time CSR is one essential tool that help the corporate and society towards the process of growth and development. This paper bring out CSR initiatives taken by companies towards enhancing employability through skill development, education etc and CSR is the process by which organization thinks about and

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