



# Pahladrai Dalmia Lions College of Commerce & Economics

Sunder Nagar, Malad (West), Mumbai, 400 064.

IQAC 2019-20

Activity report

Bmm Department - Film Society Department / Committee / Cell

IQAC Activity No: \_\_\_\_\_

Name of the Activity : <u>Seminar on Film Making</u>			
Date	Faculty	Department / Committee	Coordinator's Name
<u>18/7/19</u>		<u>Bmm Department</u> <u>Film Society</u>	<u>Prof. Bhavana Singh</u>
Time	Venue	Number of Participants	Nature: Outdoor / Indoor
<u>1:00 to 2:40</u>	<u>Auditorium</u>	<u>90 students</u>	<u>Indoor</u>
Support / Assistance from :			


Brief Information about the Activity (Criterion No: \_\_\_\_\_)

TOPIC / SUBJECT OF ACTIVITY	<u>Seminar on Film Making</u>
OBJECTIVES	<u>1. Making the students understand about film</u> <u>2. making the students aware about film making</u> <u>3.</u> <u>4.</u>
METHODOLOGY	<u>Videos &amp; PPT</u>
OUTCOMES	<u>Students understand the technicalities of film making</u>

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

<input checked="" type="checkbox"/> 1. Notice & Letters	<input checked="" type="checkbox"/> 2. Student list	<input checked="" type="checkbox"/> 3. Activity Report	<input checked="" type="checkbox"/> 4. Photos	<input checked="" type="checkbox"/> 5. Feedback form
<input checked="" type="checkbox"/> 6. Feedback analysis	<input type="checkbox"/> 7. News clip with details	<input type="checkbox"/> 8. Certificate	<input type="checkbox"/> 9. Any other	<input type="checkbox"/> 10.

IQAC CELL ACTIVITY NUMBER : \_\_\_\_\_

Name of the teacher In charge & Signature	Name of the head / Committee In charge & Signature	Vice Principals Signature	IQAC Coordinators Signature & College Seal
<u>Prof. Bhavana Singh</u> <u>Bh...</u>	<u>Bhane Singh</u> <u>M...</u>	<u>S...</u>	<u>S. Narula</u> 

DI/R-CpA/IQAC/00



# PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS

## NOTICE

Date: 15/7/19

Ref. No. : \_\_\_\_\_

BMM students are hereby informed that the BMM Department - Film Society is organizing a "Seminar on Career in Short Film" by Soundideaz on Thursday, 18<sup>th</sup> July, 2019 at 1 pm.

Venue: College Auditorium

Teacher In charge:

Prof. Bhavana Singh

Prof. Minu Paul

Prof. Shilpi Dey

Prof. Bhavana Singh

BMM Coordinator

Prof. Subhashini Naikar

Vice Principal (SFC)

Dr. N.N. Pandey

Principal

DI/N-STD/GEN/00

## REPORT OF SEMINAR ON SHORT FILM MAKING

PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE AND ECONOMICS.

DATE:-18th JULY, 2019.

TIME:-1:00 PM

On 18th of JULY, 2019 The B.A.MMC department of DALMIA college had organised a seminar with SOUNDIDEAZ ACADEMY for the students to get knowledge about film making and direction. SOUNDIDEAZ ACADEMY is INDIA'S first academy to conduct AUDIO & MUSIC PRODUCTION courses offline as well as online. We had MR.ANSHUMAN CHOUDHARY the COO of SOUNDIDEAZ ACADEMY. The event was started by Prof.Shlipi Dey class teacher of B.A.MMC department where she gave introduction of the seminar to the students followed by felicitation of ANSHUMAN SIR done by Prof.Bhavana Singh. More than 70 students had attended the seminar.

The event started with "A DAY IN THE LIFE OF CHENNAI" a GOLDEN LION AWARD winning ad of 2006 by Times Of India, Anshuman sir explained the ad briefly from every aspect. He said Journalism is Black and White type of field". Later on sir showed the LEAD INDIA CAMPAING of 2007 by TOI sir explained that ad makers use metaphor in their ad. "FOR GETTING AN AWARD YOUR THINKING NEEDS A TWAT"said Mr. Anshuman, further he also explained about case study and his experience with SITUATION ADVERTISING while they made ads for IMAMI'S Fair and Handsome. Then he showed the making of PEPSI'S ad THE GAME of 2011 which made students aware about on field work and pressure sir explained every small detail like from people involved in making to their role while making the ad. But the most beautiful ad was the OLA CAB' ad Mr. Anshuman says "THINK DIFFERENT, IF YOU THINK SAME YOU REACH NO WHERE".

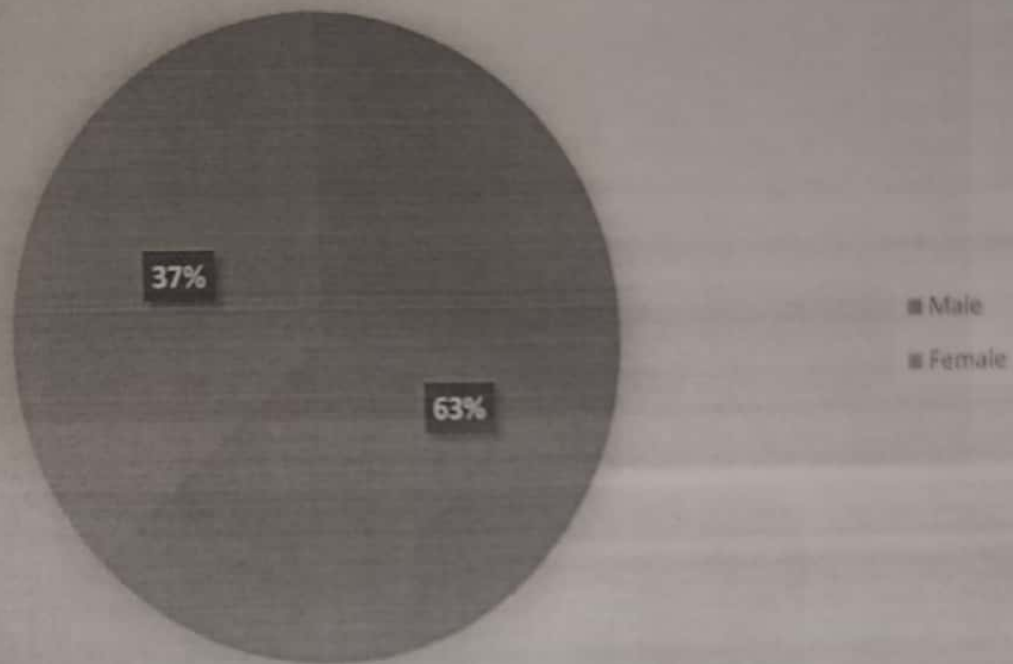
The idea "UNDERSTAND YOUR CUSTOMER" behind ZEE CINEMA'S ad of 2004-05 to now 2019 was the icing on cake. Later on he ended his seminar and the vote of thanks was given by Prof.Minu Paul. The students gave very good feedback and the event was enthusiastic with the help of all the faculties.

By-Shray H Ved.

(F.Y.B.A.MMC-B)

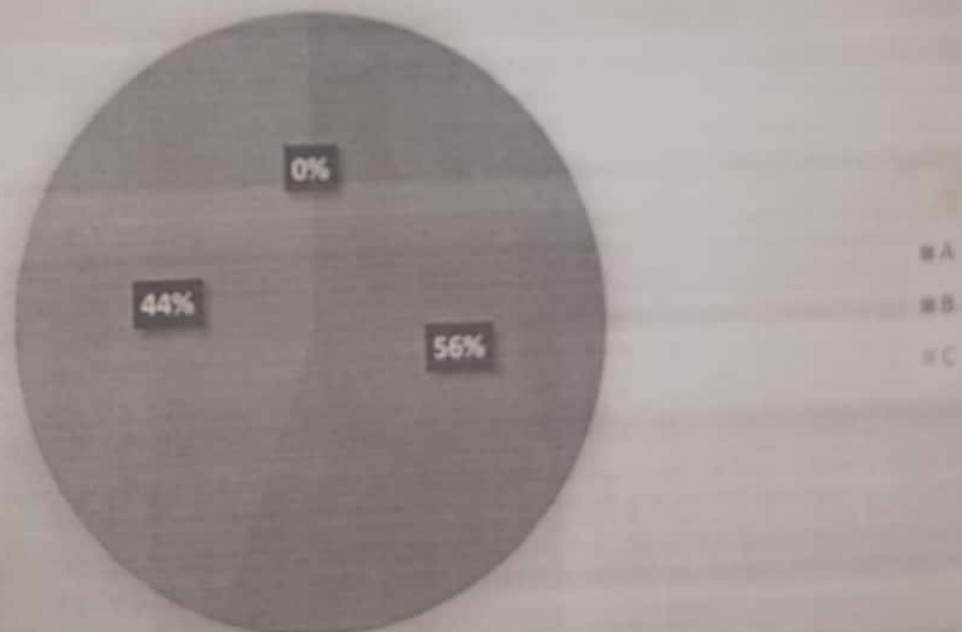
## Feedback Analysis of Seminar on Film making by Soundideaz

### Count of Male and Female Members



From 90 students, 57 students are male and 33 students are female

### Feedbaack of students on the seminar



A = Good , B = Satisfactory, C= Unsatisfactory

Out of the overall students attended the session, 50 students have gave A grade which means good and 40 students have given B grade which means satisfactory.



Time: 07-18-2019 13:16  
Note: 18/7/19



Time: 07-18-2019 13:17  
Note: 18/7/19



Time: 07-18-2019 13:17  
Note: 18/7/19



Prahladrai Dalmia Lions College of Commerce & Economics

Sunder Nagar, Malad (W), Mumbai-400 064.

Activity Attendance Report

Name of Activity: Seminar - Film Making  
Name of Subject / Association: Soundideaz - film city - BMM  
Class: FYBMM Date: 18/7/19 Academic Year: 2019-2020  
Name of Teacher in charge: Prof. Bhavana Sign. of Teacher: [Signature]

Sr. No.	Roll No.	Name of student	Signature	Feedback	Gender
16	1023	Mehul Jami	[Signature]	B	M
17	1002	Dikshit Arjia	[Signature]	A	M
18	1001	Omkar Desai	[Signature]	B	M
19	1028	Tejas Kadam	[Signature]	A	M
20	1021	Ashish Jaiswal	[Signature]	A	m
21	1056	Shivam Pandey	[Signature]	B	M
22	1058	Shivam Pathak	[Signature]	B	M
23	1036	Manish Maisa	[Signature]	A	M
24	1087	Akash Singh	[Signature]	A	M
25	1081	Shwethisha Patra	[Signature]	A	F
26	1085	Pratiksha Shinde	[Signature]	A	F
27	1072	Anjali Rawat	[Signature]	B	F
28	1094	Priyanshi Thakur	[Signature]	B	F
29	1062	Vinay Pawar	[Signature]	A	M
30	1088	Kanwal Singh	[Signature]	B	M

Feedback :  
A = Good  
B = Satisfactory  
C = Unsatisfactory

Gender : M= Male /F= Female / O = Other

22 - A  
8 - B

DI/R-A/Gen/01

Feedback M = 57 , F = 33

A = 50 , B = 40



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Name of Subject / Association: Soundideas- film city- BMM  
Class: FYBMM Date: 18/11/19 Academic Year: 2019-2020  
Name of Teacher in charge: Prof. Bhavana, Sign. of Teacher: [Signature]

Sr. No.	Roll No.	Name of student	Signature	Feedback	Gender
1	166	Neha Rai	<del>Neha</del>	Neha <sup>A</sup>	F
2	040	Mishra Aman	Mishra	A <sup>+</sup>	M
3	114	Shray H. Ved	Shray	Best A	M
4	1078	Sareej S.D. Sawant	Sareej	A <sup>+</sup>	M
5	1030	Supriya Komakar	Supriya	Good <sup>A</sup>	M
6	1012	Rohit das	Rohit	Good A	M
7	1019	Jain Bhavah	Bhavah	B	M
8	1014	Dixit Amit	Amit D	A	M
9	1026	Amev Joshi	Amev	Good A	M
10	1045	Deep Modi	deepmodi	Fair <sup>B</sup>	M
11	1018	Rohini M. Tadnav.	Rohini	Good <sup>A</sup>	F
12	1115	Aakash Singh.	Aakash	Good <sup>A</sup>	M
13	1103	Ankit Vichhi	Ankit	Good <sup>A</sup>	M
14	1039	Shubh Mehta	Shubh	Good <sup>A</sup>	M
15	1006	Tanmay Belwalkar	Tanmay	Nice <sup>A</sup>	M

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Name of Activity: Seminar - Film making.

Name of Subject / Association: Soundideaz - Filmcity. - BMM

Class: FYBMM Date: 18/7/19 Academic Year 2019-2020

Name of Teacher in charge: Prof. Bhavna Sign. of Teacher: [Signature]

Sr. No.	Roll No.	Name of student	Signature	Feedback	Gender
16	1069	Amisha Raj Purohit	<u>[Signature]</u>	B	F
17	1120	Shweta Komrojia	<u>[Signature]</u>	B	F
18	1042	Gayatri Mishra	<u>[Signature]</u>	A	F
19	1007	Kamal G. Bhatti	<u>[Signature]</u>	A	F
20	1043	Shubham mishra	<u>[Signature]</u>	A	M
21	1048	DRUSHTI Nandha	<u>[Signature]</u>	A	F
22	1092	Teena Suthar	<u>[Signature]</u>	B	F
23	1105	Shubham wishwakarma	<u>[Signature]</u>	A	M
24	1091	Mahesh Suthar	<u>[Signature]</u>	A	M
25	1099	Prasvit Turakhia	<u>[Signature]</u>	B	M
26	1119	Nikhil Kainture	<u>[Signature]</u>	B	M
27	1093	Payal Swarankar	<u>[Signature]</u>	B	F
28	1065	Sejal pujaapati	<u>[Signature]</u>	B	F
29	1071	Tinira Rawal	<u>[Signature]</u>	B	F
30	1118	Shivam Rawat	<u>[Signature]</u>	B	M

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17 - A

0 - B

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Name of Teacher in charge: prof. Bhavna Sign. of Teacher: B

Sr. No.	Roll No.	Name of student	Signature	Feedback	Gender
1	1113	Dhanip Patel	<u>D Patel</u>	A	M
2	1032	Gaurav Krishnan	<u>Gaurav</u>	A	M
3	1075	Amiya Sakpal	<u>Amiya</u>	A	F
4	1005	Siddesh Beken	<u>Siddesh</u>	A	M
5	1034	Balkeishna Kolte	<u>B Kolte</u>	A	M
6		Aakash Bhatia	<u>A</u>	A	M
7	1086	Tanish Shinde	<u>T. Shinde</u>	A	M
8	1052	Swraj Pal	<u>Swraj</u>	A	M
9	1047	Pranali V. Nanaware	<u>Pranali</u>	A	F
10	1013	Swapnali B. Dhanawade	<u>Swapnali</u>	A	F
11	1016	Saesta Debey	<u>Saesta</u>	A	F
12	10108	Deepa Yadav	<u>Deepa</u>	B	F
13	1098	Moulika Singh	<u>Moulika</u>	B	F
14	1070	Jayanti Rawal	<u>Jayanti</u>	B	F
15	1112	Jinal Mandani	<u>Jinal</u>	B	F

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Name of Teacher in charge: Prof. Bhavana Sign. of Teacher: [Signature]

Sr. No.	Roll No.	Name of student	Signature	Feedback Div.	Gender
46	1051	Abhishek Diwale	[Signature]	B	M
47	1077	Sawant Priyanka	[Signature]	BA	F
48	1079	Ashwin Sheth	[Signature]	B	M
49	1096	Dhananjay Tijore	[Signature]	B	M
50	1101	Kunal Upadhyay	[Signature]	B	M
51	1051	Karan Padwal	[Signature]	B	M
52	1049	Bhagyawati V. Nandwana	[Signature]	A	F
53	1011	Andria A'souza	[Signature]	A	F
54	1067	Amit RAJHUR	[Signature]	B	M
56	1055	Raj Panday	[Signature]	A	M
57	1004	Pranay Bansode	[Signature]	A	M
58	1110	Tamvi Tamvi Gunav	[Signature]	B	F
59	1107	Kunal Waghmare	[Signature]	B	M
60	1083	Lav Shinde	[Signature]	B	M
61	1020	Suryapatakosh Jain	[Signature]	A	M

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Sr. No.	Roll No.	Name of student	Signature	Feedback	Gender
31	1117	Mihir Kansara	<u>[Signature]</u>	B	M
32	1100	Tushar Unagar	<u>[Signature]</u>	B	M
33	1102	Anish Vichare	<u>[Signature]</u>	B	M
34	1106	Dharmik Vas	<u>[Signature]</u>	B	M
35	11029	Ganesh Kandu	<u>[Signature]</u>	B	M
36	1081	Kashid Ankita	<u>[Signature]</u>	B	F
37	1017	Pooja Gholpade	<u>[Signature]</u>	B	F
38	1071 <sup>59</sup>	Itisha Pathak	<u>[Signature]</u>	B	F
39	1024	Aditi Gupta	<u>[Signature]</u>	B	F
40	1009	Mayureshwar Bhunde	<u>[Signature]</u>	A	M
41	1035	Aditya Mahadik	<u>[Signature]</u>	A	M
42	1060	Pooja Patil	<u>[Signature]</u>	A	F
43	1003	Manasi Pawar	<u>[Signature]</u>	B	F
44	1027	Pratik Kadam	<u>[Signature]</u>	A	M
45	1084	Shinde Mihir	<u>[Signature]</u>	A	M

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11 - A  
10 - B

DI/R-A/Gen/01