



Student Researcher's Conference "NATIONAL CONFERENCE ON 'ETHICS AND DIGITAL MEDIA'"

"Digital Media is changing the world and we're all here witnessing it" - Anonymous

B.A. (M.M.C) department of Prahladrai Dalmia Lions College of Commerce and Economics had organised the National conference on "Ethics and Digital Media" which took place on 7th March, 2020 in the college auditorium. This was a national conference in which students from various colleges have participated. This conference was entirely organised by the students and for the students.

The Chief Guest & Keynote Speaker for the event was Dr. Sunder Rajdeep, University Head of Department of Mass Media and the Guest of Honour, was Mr. Rajat Bandopadhyay, Member of Syllabus Revision Committee. Our Principal, Dr. N. N. Pandey, Prof. Madhavi Nighoskar, Vice Principal of Degree College, Prof. Subhashini Naikar, Vice Principal of Self Finance Courses, IQAC Coordinator, Prof. Emelia Noronha and Prof. Bhavana Singh, Coordinator of B.A. (M.M.C) Department were present for the conference. The Mass Media Department has been organising student centric conferences from 2017- 2018.

There were 15 speakers present with their research paper. Every speaker had a different and an innovative topic such as Think before you tweet, Fake advertising of a product, Manipulation of children in the media field. The chief guest and the keynote speaker gave their valuable suggestions to the speaker. The session was truly enriching for all the young speakers.

The National Conference ended with a prize distribution and valedictory session. The vote of thanks was given by Mr. Siddesh Belvalkar. The session ended with National Anthem.

There were in total 33 state and national participants who submitted their research papers.



The following is the list of various research papers presented at the conference:

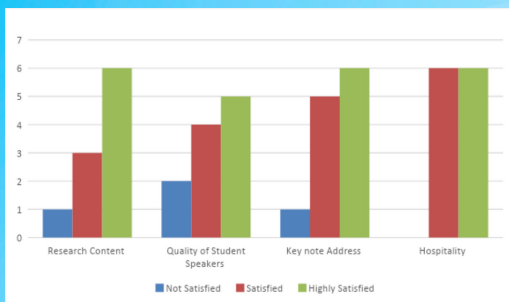
Name of the participant	Name of the college	Name of the research paper
Deepshikha Urmaliya	Mata Sundri college, Delhi	Fake Id on Dating Applications
Akhil Shukla	SN college Bhayander	Adultery in Indian Cinema
Jay Shah	National University of Ireland	A study on ethics and management of advertisements on social media platforms
Gayatri Mishra	Prahladrai Dalmia Lions College of Commerce and Economics	Remix culture
Urja and Chandani	MIMER college of physiotherapy, Talegaon	Effect of social media on teen
Mufaddal Ezzy	Rizvi College, Mumbai	Effect of social media on teen
Neha Dharmadhikari	Prahladrai Dalmia Lions College of Commerce and Economics	Impact of social media on youth
Kasak Bhandari	SSR college, Silvassa	Meme culture
Kiran Jangam	Sathaye college, Mumbai	Stereotype in Indian advertising
Prabha Prajapat	Prahladrai Dalmia Lions College of Commerce and Economics	Political interference
Dharmik Gautam	T John college of pharmacy, Bangalore	Think before you tweet
Sakshi Pandit and Sonal	Thakur college, Mumbai	Addiction of digital media
Jayanti Rawal	Prahladrai Dalmia Lions College of Commerce and Economics	Meme culture
Paramvir Purohit	D.Y. Patil	Ethics in digital media
Siddesh Masurkar	Garware Institute, Mumbai	Media ethics online and social
Abhitosh Yadav	Prahladrai Dalmia Lions College of Commerce and Economics	One sided news
Vignesh Namboothripad	Amity University	Ethics in digital media
Yash Jadhav	Mittal college, Mumbai	Ethics in digital media
Kanval Jai Singh	Prahladrai Dalmia Lions College of Commerce and Economics	Online dating app



Name of the participant	Name of the college	Name of the research paper
Siddharth Purohit	SSR college, Silvassa	Digital media ethics
Kajal Tiwari and Roshni	Patkar college, Mumbai	Fake advertising of product
Leena Singvi	Prahladrai Dalmia Lions College of Commerce and Economics	Think before you tweet
Rishika Mishra	Amaltas institute college of medical science indore	Think before you tweet
Aseem	Mumbai university	Digital ethics
Aman Mishra	Prahladrai Dalmia Lions College of Commerce and Economics	Censorship on social media
Sharukh Khan	Integral university, Lucknow	Media effect on teen
Zainat Babat	JSS university, Mysore	Meme culture
Nishita Singh	Prahladrai Dalmia Lions College of Commerce and Economics	Fake advertising of product
Sidika	Sinvagadh, Pune	Digital ethics
Yashi Kochhar	NM college, Mumbai	News manipulation
Jay Kukadia	Bhausahab Vartak college polytechnic	Fake advertising of product
Alifya and Ananya	SNDT	Ethics on social media on teen
Asfan	Prahladrai Dalmia Lions College of Commerce and Economics	News manipulation



Overall Feedback Analysis



Prof. Minu Paul and Prof. Shilpi Dey were the guiding forces that helped these students relentlessly in organizing the conference.



Prof. Bhavana Singh
Co-ordinator

