



# Prahladrai Dalmia Lions College of Commerce & Economics

ISO 9001:2015 Certified

Ref. No.: pdcc/te/565

Date: 21/10/2021

## OFFICIAL TRANSCRIPT

### Bachelor of Mass Media (B.M.M)

Name of the University: UNIVERSITY OF MUMBAI

Name of the College: PRAHLADRAI DALMIA LIONS COLLEGE OF  
COMMERCE & ECONOMICS

This is to certify that Ms. MAHAJAN GAYATRI JAYANT MAYURA was a regular student of three years Integrated Degree course **Bachelor of Mass Media** conducted by the **University of Mumbai** and has passed her semester Examinations of the course through this college and hereby declare that the medium of instruction during her Bachelor's Degree was **English**. The duration of the course was from June 2017 to September 2020.

Awarding grade/class is as per the University of Mumbai guidelines. The grading system of University of Mumbai is as per the aggregate marks obtained at the end of each academic year. The grading system is as per the following range of aggregate marks.

Each academic year consists of 2 semesters and thus, consists of 6 semesters.

The following are the guidelines used by the University of Mumbai, India for awarding the Grades at the end of each academic year as per the following range of absolute marks:

Grades	Marks	SGPA/CGPA
O	80 & Above	10
A+	70 - 79.99	9 - 9.99
A	60 - 69.99	8 - 8.99
B+	55 - 59.99	7 - 7.99
B	50 - 54.99	6 - 6.99
C	45 - 49.99	5 - 5.99
D	40 - 44.99	4 - 4.99
F (FAIL)	Less than 40	-



Received  
(Mahajan)  
21/10/2021



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The marks obtained by Ms. MAHAJAN GAYATRI JAYANT MAYURA at Bachelors of Mass Media (Semester I) examination held in October 2017 with seat No 1041 are as under:-

COURSE CREDITS	Name of the Subject	GRADE			Credits Earned (C)	Grade Points (G)	CG = C X G	SGPI = $\frac{\sum CG}{\sum C}$	
		TH/PR	IA	OVERALL					
UM1EF	Effective Communication Skills-I	B+	A+	A	3	8	24	---	
UM1FC	Fundamental Of Mass Communications I	D	A	C	3	5	15		
UM1IC	Introduction To Computer	D	O	B	3	6	18		
UM1HS	Landmarks To 20 <sup>th</sup> Century World History	F	A	F	0	0	00		
UM1SO	Introduction To Sociology	B	O	B+	3	7	21		
UM1EC	Introduction To Economics	B	O	A	3	8	24		
REMARK: Unsuccessful		GRADE- -			Earned Credits : 15			$\sum CG = 102$	SGPI = -

The marks obtained by Ms. MAHAJAN GAYATRI JAYANT MAYURA at Bachelors of Mass Media (Semester I) examination held in April 2018 with seat No 1041 are as under:-

COURSE CREDITS	Name of the Subject	GRADE			Credits Earned (C)	Grade Points (G)	CG = C X G	SGPI = $\frac{\sum CG}{\sum C}$	
		TH/PR	IA	OVERALL					
UM1EF	Effective Communication Skills-I	B+\$	A+\$	A	3	8	24	6.50	
UM1FC	Fundamental Of Mass Communications I	D\$	A\$	C	3	5	15		
UM1IC	Introduction To Computer	D\$	O\$	B	3	6	18		
UM1HS	Landmarks To 20 <sup>th</sup> Century World History	D	A\$	C	3	5	15		
UM1SO	Introduction To Sociology	B\$	O\$	B+	3	7	21		
UM1EC	Introduction To Economics	B\$	O\$	A	3	8	24		
REMARK: PASS		GRADE- C			Earned Credits : 18			$\sum CG = 117$	SGPI = 6.50





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The marks obtained by Ms. MAHAJAN GAYATRI JAYANT MAYURA at Bachelors of Mass Media (Semester II) examination held in April 2018 with seat No 1041 are as under:-

COURSE CREDITS	Name of the Subject	GRADE			Credits Earned (C)	Grade Points (G)	CG = C X G	SGPI = $\frac{\sum CG}{\sum C}$	
		TH/PR	IA	OVERALL					
1	Effective Communication Skills-II	D	A	C	3	5	15	---	
2	Introduction To Literature	F	A+	F	0	0	00		
3	Introduction To Media Psychology	F	B+	F	0	0	00		
4	Political Concepts & Indian POL .System	C	A	B	3	6	18		
5	Principal Of Marketing	D	A	C	3	5	15		
6	Principles Of Management	D	B+	C	3	5	15		
REMARK: Unsuccessful		GRADE- --			Earned Credits : 15			$\sum CG = 63$	SGPI = --

The marks obtained by Ms. MAHAJAN GAYATRI JAYANT MAYURA at Bachelors of Mass Media (Semester II) examination held in October 2018 with seat No 1041 are as under:-

COURSE CREDITS	Name of the Subject	GRADE			Credits Earned (C)	Grade Points (G)	CG = C X G	SGPI = $\frac{\sum CG}{\sum C}$	
		TH/PR	IA	OVERALL					
1	Effective Communication Skills-II	D\$	A\$	C	3	5	15	5.50	
2	Introduction To Literature	B+	A+\$	A	3	8	24		
3	Introduction To Media Psychology	D	B+\$	D	3	4	12		
4	Political Concepts & Indian POL .System	C\$	A\$	B	3	6	18		
5	Principal Of Marketing	D\$	A\$	C	3	5	15		
6	Principles Of Management	D\$	B+\$	C	3	5	15		
REMARK: PASS		GRADE- B			Earned Credits : 18			$\sum CG = 99$	SGPI = 5.50



*Kiran H. Mane*  
Dr. Kiran H. Mane  
I/c Principal



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The marks obtained by Ms. MAHAJAN GAYATRI JAYANT MAYURA at Bachelors of Mass Media (Semester III) examination held in October 2018 with seat No 2058 are as under:-

COURSE CREDITS	Name of the Subject	GRADE			Credits Earned (C)	Grade Points (G)	CG = C X G	SGPI = $\frac{\sum CG}{\sum C}$	
		TH/PR	IA	OVERALL					
UM1AC	Advance Computer	A	A	A	3	8	24	7.33	
UM1UC	Understanding Cinema	A	O	A+	3	9	27		
JM1PR	Introduction To Public Relation	C	A	B	3	6	18		
UM1MS	Introduction To Media Studies	B+	A	A	3	8	24		
UM1CR	Introduction To Creative Writing	D	B+	C	3	5	15		
UM1CS	Introduction To Culture Studies	A	A	A	3	8	24		
REMARK: PASS		GRADE- B+			Earned Credits : 15			$\sum CG = 132$	SGPI = 7.33

The marks obtained by Ms. MAHAJAN GAYATRI JAYANT MAYURA at Bachelors of Mass Media (Semester IV) examination held in April 2019 with seat No 2035 are as under:-

COURSE CREDITS	Name of the Subject	GRADE			Credits Earned (C)	Grade Points (G)	CG = C X G	SGPI = $\frac{\sum CG}{\sum C}$	
		TH/PR	IA	OVERALL					
UBMM401	Print Production & Photography	D	D	D	3	4	12	6.00	
UBMM402	Introduction To Journalism	C	A	B	3	6	18		
UBMM403	Introduction To Advertising	C	D	C	3	5	15		
UBMM404	Radio & Television	A	D	A	3	8	24		
UBMM405	Organization Behavior	B	A	B	3	6	18		
UBMM406	Mass media Research	B	A	B+	3	7	21		
REMARK: PASS		GRADE- B			Earned Credits : 18			$\sum CG = 108$	SGPI = 6.00



*Kiran H. Mané*  
Dr. Kiran H. Mané  
I/c Principal