



Prahladrai Dalmia Lions College of Commerce & Economics

ISO 9001:2015 Certified

Ref. No.: pelle/ric/362

Date: 26 AUG 2021

OFFICIAL TRANSCRIPT

Bachelor of Management Studies (B.M.S)

Name of the University: UNIVERSITY OF MUMBAI

Name of the College: PRAHLADRAI DALMIA LIONS COLLEGE OF
COMMERCE & ECONOMICS

This is to certify that **Mr. SALVI SIDDHARTH NAGESH SEEMA** was a regular student of three years Integrated Degree course conducted by the **University of Mumbai (Bachelor of Management Studies)** and has passed his semester Examinations of the course through this college and hereby declare that the medium of instruction during his Bachelor's Degree was **English**. The duration of the course was from June 2017 to April 2021.

Awarding grade/class is as per the University of Mumbai guidelines. The grading system of University of Mumbai is as per the aggregate marks obtained at the end of each academic year. The grading system is as per the following range of aggregate marks.

Each academic year consists of 2 semesters and thus, consists of 6 semesters the following are the guidelines used by the University of Mumbai, India for awarding the Grades at the end of each academic year as per the following range of absolute marks:

Grades	Marks	SGPA/CGPA
O	80 & Above	10
A+	70 - 79.99	9 - 9.99
A	60 - 69.99	8 - 8.99
B+	55 - 59.99	7 - 7.99
B	50 - 54.99	6 - 6.99
C	45 - 49.99	5 - 5.99
D	40 - 44.99	4 - 4.99
F (FAIL)	Less than 40	-



Siddharth N. Salvi
26/08/2021

9 copies



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The marks obtained by Mr. SALVI SIDDHARTH NAGESH SEEMA at Bachelors of Management Studies (Semester I) examination held in October 2017 with seat No 1196 are as under:-

COURSE CREDITS	Name of the Subject	GRADE			Credits Earned (C)	Grade Points (G)	CG = C X G	SGPI = $\frac{\sum CG}{\sum C}$
		TH/PR	IA	OVERAL L				
UBMSFSI.1	INTRODUCTION TO FINANCIAL ACCOUNTS	D	D	D	3	4	12	----
UBMSFSI.2	BUSINESS LAW	D	F	F	0	0	00	
UBMSFSI.3	BUSINESS STATISTICS	D	A	C	3	5	15	
UBMSFSI.4	BUSINESS COMMUNICATION	F	A	F	0	0	00	
UBMSFSI.5	FOUNDATION COURSE	C	A	B	2	6	12	
UBMSFSI.6	FOUNDATION OF HUMAN SKILLS	D	B	D	3	4	12	
UBMSFSI.7	BUSINESS ECONOMICS	F	B	F	0	0	00	
REMARK: UNSUCCESSFUL		GRADE- NA			Earned Credits : 11		$\sum CG = 51$	SGPI= ----

The marks obtained by Mr. SALVI SIDDHARTH NAGESH SEEMA at Bachelors of Management Studies (Semester I) examination held in April 2018 with seat No 1196 are as under:-

COURSE CREDITS	Name of the Subject	GRADE			Credits Earned (C)	Grade Points (G)	CG = C X G	SGPI = $\frac{\sum CG}{\sum C}$
		TH/PR	IA	OVERAL L				
UBMSFSI.1	INTRODUCTION TO FINANCIAL ACCOUNTS	D\$	D\$	D	3	4	12	----
UBMSFSI.2	BUSINESS LAW	D\$	D	D	3	4	12	
UBMSFSI.3	BUSINESS STATISTICS	D\$	A\$	C	3	5	15	
UBMSFSI.4	BUSINESS COMMUNICATION	D	A\$	C	3	5	15	
UBMSFSI.5	FOUNDATION COURSE	C\$	A\$	B	2	6	12	
UBMSFSI.6	FOUNDATION OF HUMAN SKILLS	D\$	B\$	D	3	4	12	
UBMSFSI.7	BUSINESS ECONOMICS	F	B\$	F	0	0	00	
REMARK: UNSUCCESSFUL		GRADE- NA			Earned Credits : 17		$\sum CG = 78$	SGPI= ----





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The marks obtained by Mr. SALVI SIDDHARTH NAGESH SEEMA at Bachelors of Management Studies (Semester I) examination held in November 2018 with seat No 1196 are as under:-

COURSE CREDITS	Name of the Subject	GRADE			Credits Earned (C)	Grade Points (G)	CG = C X G	SGPI = $\frac{\sum CG}{\sum C}$
		TH/PR	IA	OVERALL				
UBMSFSI.1	INTRODUCTION TO FINANCIAL ACCOUNTS	D\$	D\$	D	3	4	12	----
UBMSFSI.2	BUSINESS LAW	D\$	D	D	3	4	12	
UBMSFSI.3	BUSINESS STATISTICS	D\$	A\$	C	3	5	15	
UBMSFSI.4	BUSINESS COMMUNICATION	D	A\$	C	3	5	15	
UBMSFSI.5	FOUNDATION COURSE	C\$	A\$	B	2	6	12	
UBMSFSI.6	FOUNDATION OF HUMAN SKILLS	D\$	B\$	D	3	4	12	
UBMSFSI.7	BUSINESS ECONOMICS	F	B\$	F	0	0	00	
REMARK: UNSUCCESSFUL		GRADE- NA		Earned Credits : 17			$\sum CG = 78$	SGPI= ----

The marks obtained by Mr. SALVI SIDDHARTH NAGESH SEEMA at Bachelors of Management Studies (Semester I) examination held in November 2019 with seat No 1196 are as under:-

COURSE CREDITS	Name of the Subject	GRADE			Credits Earned (C)	Grade Points (G)	CG = C X G	SGPI = $\frac{\sum CG}{\sum C}$
		TH/PR	IA	OVERALL				
UBMSFSI.1	INTRODUCTION TO FINANCIAL ACCOUNTS	D\$	D\$	D\$	3	4	12	4.50
UBMSFSI.2	BUSINESS LAW	D\$	D	D	3	4	12	
UBMSFSI.3	BUSINESS STATISTICS	D\$	A\$	C\$	3	5	15	
UBMSFSI.4	BUSINESS COMMUNICATION	D	A\$	C\$	3	5	15	
UBMSFSI.5	FOUNDATION COURSE	C\$	A\$	B\$	2	6	12	
UBMSFSI.6	FOUNDATION OF HUMAN SKILLS	D\$	B\$	D\$	3	4	12	
UBMSFSI.7	BUSINESS ECONOMICS	D	B\$	D	20	0	00	
REMARK: PASSES		GRADE- D		Earned Credits : 20			$\sum CG = 90$	SGPI= 4.50





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The marks obtained by Mr. SALVI SIDDHARTH NAGESH SEEMA at Bachelors of Management Studies (Semester II) examination held in April 2019 with seat No 1196 are as under:-

2018


COURSE CREDITS	Name of the Subject	GRADE			Credits Earned (C)	Grade Points (G)	CG = C X G	SGPI = $\frac{\sum CG}{\sum C}$
		TH/PR	IA	OVERALL				
1	PRINCIPLES OF MARKETING	(F)D	B+	C	03	05	0015	----
2	INDUSTRIAL LAW	D	D	D	3	4	12	
3	BUSINESS MATHEMATICS	F	D	F	0	0	00	
	BUSINESS COMMUNICATION-II	F	C	F	0	0	00	
	FOUNDATION COURSE-II	D	A	C	2	5	10	
6	BUSINESS ENVIRONMENT	F	D	F	0	0	00	
7	PRINCIPLES OF MANAGEMNT	D	A+	C	3	5	15	
REMARK: UNSUCCESSFUL		GRADE- NA		Earned Credits : 8 11			$\sum CG = 37.52$	SGPI= ----

The marks obtained by Mr. SALVI SIDDHARTH NAGESH SEEMA at Bachelors of Management Studies (Semester II) examination held in October 2019 with seat No 1196 are as under:-

2018

COURSE CREDITS	Name of the Subject	GRADE			Credits Earned (C)	Grade Points (G)	CG = C X G	SGPI = $\frac{\sum CG}{\sum C}$
		TH/PR	IA	OVERALL				
1	PRINCIPLES OF MARKETING	D\$	B+\$	C	3	5	15	4.40
2	INDUSTRIAL LAW	D\$	D\$	D	3	4	12	
	BUSINESS MATHEMATICS	C	D\$	D	3	4	12	
	BUSINESS COMMUNICATION-II	D	C\$	D	3	4	12	
5	FOUNDATION COURSE-II	D\$	A\$	C	2	5	10	
6	BUSINESS ENVIRONMENT	D	D\$	D	3	4	12	
7	PRINCIPLES OF MANAGEMNT	D\$	A+\$	C	3	5	15	
REMARK: PASS		GRADE- D		Earned Credits : 20			$\sum CG = 88$	SGPI= 4.40




 Dr. Kiran H. Mane
 I/c Principal



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The marks obtained by Mr. SALVI SIDDHARTH NAGESH SEEMA at Bachelors of Management Studies (Semester III) examination held in October 2019 with seat No 2175 are as under:-

COURSE CREDITS	Name of the Subject	GRADE			Credits Earned (C)	Grade Points (G)	CG = C X G	SGPI = $\frac{\sum CG}{\sum C}$
		TH/PR	IA	OVERALL				
1	CONSUMER BEHAVIOUR	C	B	C	3	5	15	4.60
2	SOCIAL MARKETING	D	C	D	3	4	12	
3	INFORMATION TECHNOLOGY IN BUSINESS MANAGEMENT-I	D	A	C	3	5	15	
4	FOUNDATION COURSE	D	D	D	3	4	8	
5	BUSINESS PLANNING & ENTREPRENEURIAL MANAGEMNT	D	A	C	2	5	15	
6	ACCOUNTING FOR MANAGERIAL DESISIONS	C	B	C	3	5	15	
7	STRATEGIC MANEAGEMENT	D	D	D	3	4	12	
REMARK: PASSES		GRADE- D			Earned Credits : 20		$\sum CG = 92$	SGPI= 4.60

The marks obtained by Mr. SALVI SIDDHARTH NAGESH SEEMA at Bachelors of Management Studies (Semester IV) examination held in March 2020 with seat No 2175 are as under:-

COURSE CREDITS	Name of the Subject	GRADE			Credits Earned (C)	Grade Points (G)	CG = C X G	SGPI = $\frac{\sum CG}{\sum C}$
		TH/PR	IA	OVERALL				
1	INTEGRATED MARKETING COMMUNICATION	C	B	C	3	5	15	5.30
2	EVENT MARKETING	D	D	D	3	4	12	
3	INFORMATION TECHNOLOY IN BUSINESS MANGEMENT-II	C	D	C	3	5	15	
4	FOUNDATION COURSE -IV	C	B	C	2	5	10	
5	BUSINESS ECONOMICS-II	B	A+	B+	3	7	21	
6	BUSINESS RESEARCH METHODS	C	B+	B	3	6	18	
7	PRODUCTION AND TOTAL QUALITY MANAGEMNT	C	B	C	3	5	15	
REMARK: PASSES		GRADE- C			Earned Credits : 20		$\sum CG = 106$	SGPI= 5.30



(Signature)
Dr. Kiran H. Mane
I/c Principal



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The marks obtained by Mr. SALVI SIDDHARTH NAGESH SEEMA at Bachelors of Management Studies (Semester V) examination held in December 2020 with seat No 1151702 are as under:-

Course Code	Name of the Subject	Maximum Marks			Minimum Marks			Marks Obtained			GRADE
		External	Internal	Total	External	Internal	Total	External	Internal	Total	
46004	SERVICES MARKETING	75	25	100	30	10	40	64	22	86	O
46007	E-COMMERCE & DIGITAL MARKETING	75	25	100	30	10	40	66	21	87	O
46010	SALES & DISTRIBUTION MANAGEMENT	75	25	100	30	10	40	66	17	83	O
46013	CUSTOMER RELATION MANAGEMENT	75	25	100	30	10	40	75	20	95	O
5001	LOGISTICS & SUPPLY CHAIN MANAGEMENT	75	25	100	30	10	40	69	18	87	O
46002	CORPORATE COMMUNICATION & PUBLIC RELATIONS	75	25	100	30	10	40	53	16	69	A
GRAND TOTAL		420	280	700				507			
REMARK: SUCCESSFUL										SGPI : 9.60	

The marks obtained by Mr. SALVI SIDDHARTH NAGESH SEEMA at Bachelors of Management Studies (Semester VI) examination held in April 2021 with seat No 1151702 are as under:-

Course Code	Name of the Subject	Maximum Marks			Minimum Marks			Marks Obtained			GRADE
		External	Internal	Total	External	Internal	Total	External	Internal	Total	
86003	BRAND MANAGEMENT	75	25	100	30	10	40	32	20	52	B
86006	RETAIL MANAGEMENT	75	25	100	30	10	40	54	21	75	A+
86009	INTERNATIONAL MARKETING	75	25	100	30	10	40	47	14	61	A
86012	MEDIA PLANNING & MANAGEMENT	75	25	100	30	10	40	45	19	64	A
86001	OPERATION RESEARCH	75	25	100	30	10	40	45	22	67	A
UBMNS FSVI.5	PROJECT WORK	75	25	100	30	10	40	30	10	40	D
GRAND TOTAL		420	280	700				359			
REMARK: SUCCESSFUL										SGPI : 7.05	




Dr. Kiran H. Mane
I/c Principal