

ENTREPRENEURIAL PREMIERE LEAGUE (EPL) 2K19

"Everybody can tell you the risk but an entrepreneur can see the reward." - Robert T Kiyosaki

EPL is a platform to learn new strategies, marketing, customer and salesman relationships, financing and many more to end up as an entrepreneur in near future and analyze the internal and external environments. It has been organised with a motive to provide a platform to young entrepreneurs and give them a practical knowledge about the corporate world. It helps in developing their entrepreneurial skills, communication skills, marketing skills, selling and distribution skills and all other necessary required skills to reach far more in future. EPL is considered to be one of the best events of BMS department and brings enthusiasm in every participating student to earn best out the event.

At the entrance of the building of Prahladrai Dalmia Lions College of Commerce and Economics, there were huge posters denoting the "Entrepreneurial Premier League (EPL)", an event organized by the BMS Department of College under the mentorship of the Principal Dr. N.N.Pandey, Vice Principal of self finance courses Prof. Subhashini Naikar, BMS Coordinator Prof. Saraswathy Kumar and the faculties of BMS department in association with Incubation Cell and Entrepreneur Development Cell on 27th of September, 2019, Friday from 10 a.m. to 4 p.m. This year's theme for EPL was 'Evolution of Markets' over the years.

Inside and Outside the auditorium, various students were dressed in their best corporate attire to welcome the guest and create the vibe of corporate world around the college. The event was declared open with the lighting of the lamp along with a beautiful 'Saraswati Vandana'.

The felicitation ceremony was conducted in college auditorium before the inauguration ceremony. The dignitaries for the event were Principal Dr. N. N. Pandey, Joint Secretary Governing Council Lion Kanayalal G Saraf, Joint Secretary Lion Vikas Saraf, Degree Vice Principal Prof. Madhavi Nighoskar, Vice Principal of Self-Finance courses Prof. Subhashini Naikar, Incubation cell convenor Dr. Shami Nimgulakar Kamble, IQAC in-charge Emilia Noronha and Chief guest Mr. Rajendra J. Bhora.

Our esteemed Chief guest Mr. Rajendra J. Bhora, has 25 years of experience in Iron Ore and Steel Industry, joined Essar Steel as management trainee and served with them for 10 years and later, joined Stemcor Group, an international steel trading house. Currently working as CMD and in charge of their Indian industries. After felicitation of Mr. Rajendra Bhora and all the other dignitaries, the students were enlightened with their motivational and encouraging speeches. This was followed by the 'Vote of Thanks' by student co-ordinator - Rishabh Punaima. Post inaugural function all the dignitaries proceeded to pay visit to all the stalls and encouraged the participants with the positive words and actions.

The casual Friday at college was turned into a live market with enthusiasm of the budding young entrepreneurs. There were two types of stalls [5 x 5 stall and 10 x 10 stall] the members for 5 x 5 stall were minimum 2 and maximum 4 and for 10x10 minimum 4 and maximum 8. The committee also had made a criterion for the best groups and appreciated the participants with a winning participation certificate of best marketing, best sales and best decorations.





This year a new criterion was introduced named as 'PUBLIC CHOICE AWARD', it was a public relations activity where the participants will post their pictures of their stall on Instagram page of BMS and the ones receiving likes were declared as winners of this activity.

There were 45 stalls assembled in the college foyer with approximately 32 groups participating consisting of 200 members from all the courses of the college. The stalls consisted of gaming, packed food, keychain, novels, jewelry, accessories, chocolates, mobile covers, cloths, mehendi, earrings, fashion accessories etc.

The Stalls were divided into 4 sections namely, 'BARTER SYSTEM', 'WEEKLY MARKET', 'SUPER MARKET' and 'E-COMMERCE'. The stalls were named and decorated by stall owners according to the respective sections. They marketed their products by calling out the specialty of their product. Some dressed in tradition attire to attract the customers. EPL this year experienced a very tough competition as the number of participants were high. The college foyer felt more like a flea market filled with the joy and echo of the participants.

The students, faculties and people from Sunder Nagar were invited to shop, visit and encourage the upcoming entrepreneurs. Every one enjoyed and shopped for themselves and for their loved ones. The entire day was full of enjoyment and learning. The post event evaluation forms were circulated to be filled by the participants and the committee members. The event was captured by photographers through-out the day to give a glimpse of the successful event. The decorum and discipline were well maintained by the team of BMS committee.

And this way, the 4th edition of EPL came to a closure with more promises to raise the bar higher next year, by giving more opportunities to students to showcase their entrepreneurial skills and sharpen their skills. We cannot end this summary without mentioning the commendable effort and meticulous planning of BMS Team of students and faculties.

We can end on a note that “There was a soul to the event and it was vibrant, contagious and exuberant.”



Prof. Saraswathy Kumar
Co-ordinator