

#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT **Acharya Sudarshan Bhaskar** OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikor

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT **Agrawal Jayesh Chetan** OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikor

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT **Rohan Dilip Shelar** OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON  $20^{TH}$  SEPTEMBER 2019

SNaikou

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT **Roshni Dharmendra B** OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikor

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT *Sajab Najam Hussain Hussain* OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikor

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT *Bhimsaria Kanika Shyam* OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikou

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT *Bhiwalar Soham Vinayak* OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikor

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT *Chavan Additya Sashikanth* OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikor

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT *Chhajed Nriyam Jayesh* OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikor

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT *Choudhary Dimple Mohanlal* OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikos

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT *Churianupriya Prashant* OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikor

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT **Darji Vishal Dinesh** OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikou

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT **Singh Riya Harinayan** OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikor

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT **Desai Harsh Tushar** OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikos

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT **Dubey Rajnandini Raj** of Prahladrai dalmia lions college of commerce & economics has attended a seminar on "language and advertising: analyzing language technique and persuasion in Marketing" on 20<sup>th</sup> september 2019

SNaikon

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT *Jadeja Karan Jayendra* OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikor

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT *Jadiya Shyamsunder Surendra* OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikou

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT **Jain Akshit Bharat** OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikor

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT *Jain Karan Jayantilal* OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikon

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT *Jain Neha Omprakash M* OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikos

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT *Jain Prachi Bharatkumar* OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikou

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT **Shaikh Uzma Jameer Ahmed** OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikou

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT *Jain Smit Shaileshkumar* OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikor

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT **Jain Yash Kamal** OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

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Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT **Khatri Vipul Bhalaram** OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikor

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT **Kohli Parth Rohit** OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON  $20^{\text{TH}}$  SEPTEMBER 2019

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Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT **Kothari Hemangi Jignesh** OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikor

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT *Kumavat Pravin Jogaram* OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikor

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT *Mahyavanshi Rishabb Hansraj* OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikor

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT *Makwana Nishant Vinod* of Prahladrai dalmia lions college of commerce & economics has attended a seminar on "language and advertising: analyzing language technique and persuasion in Marketing" on 20<sup>th</sup> september 2019

SNaikos

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT *Prajapati Reena Lalji* of prahladrai dalmia lions college of commerce & economics has attended a seminar on "language and advertising: analyzing language technique and persuasion in Marketing" on 20<sup>th</sup> september 2019

SNaikon

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT *Prajapati Sheetal Mukesh* OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikor

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT *Qureshi Aman Anwar* OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikor

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT *Rai Abhilash Mahendra* OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikos

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT *Rao Anusha Ravi* of Prahladrai dalmia lions college of commerce & economics has attended a seminar on "language and advertising: analyzing language technique and persuasion in Marketing" on 20<sup>th</sup> september 2019

SNaikou

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT *Rawal Manisha Ekendra* OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikor

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT **Salvi Siddhi Hemant** OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikor

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT *Rego Joyan Jerome* OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikor

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT **Saroj Kumari Pooja** OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikor

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT *Purohit Nisha Prakash* of Prahladrai dalmia lions college of commerce & economics has attended a seminar on "language and advertising: analyzing language technique and persuasion in Marketing" on 20<sup>th</sup> september 2019

SNaikou

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT *Pujari Ashwin Harish* of prahladrai dalmia lions college of commerce & economics has attended a seminar on "language and advertising: analyzing language technique and persuasion in Marketing" on 20<sup>th</sup> september 2019

SNaikor

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT **Shaikh Afiya Javed Akhtar** OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikor

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT **Shaikh Safiful Mohan** OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikos

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT *Tailor Pratik Kaushik* OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikos

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT **Joshi Adarsh Anil** of Prahladrai Dalmia Lions college of Commerce & Economics has attended a seminar on "Language and Advertising: Analyzing language technique and persuasion in Marketing" on 20<sup>th</sup> September 2019

SNaikou

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT **Anchan Risha Ashok** OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikon

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT **Bharger Neha Nandial** OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikor

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT *Chitroda Aarti Bharatbhai* OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

SNaikor

Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT **Dulchande Daksh** OF PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE & ECONOMICS HAS ATTENDED A SEMINAR ON "LANGUAGE AND ADVERTISING: ANALYZING LANGUAGE TECHNIQUE AND PERSUASION IN MARKETING" ON 20<sup>TH</sup> SEPTEMBER 2019

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Ms. Subhashini Naikar Vice-Principal (SFC)



#### **CERTIFICATE OF PARTICIPATION**

THIS IS TO CERTIFY THAT *Gandhi Nikita Vinod* of Prahladrai dalmia lions college of commerce & economics has attended a seminar on "language and advertising: analyzing language technique and persuasion in Marketing" on 20<sup>th</sup> september 2019

SNaikor

Ms. Subhashini Naikar Vice-Principal (SFC)