



ENTREPRENEUR PREMIER LEAGUE (EPL) 2K18



“Entrepreneur is about being able to face failure, manage failure and succeed after failing.”

– Kiran Mazumdar- Shaw

ENTREPRENEURIAL PREMIER LEAGUE (EPL), an event organized by the BMS Department of PrahladraiDalmia Lions College of Commerce & Economics under the mentorship of the Principal Dr. N.N. Pandey, Vice Principal (SFC) Prof. SubhashiniNaikar, BMS Coordinator Prof. Saraswathy Kumar and the faculties of BMS department on 4th October 2018. The guest of honor was Mr. Deepak Naik, the Managing Director of Japanese Pharmaceutical company Eisai Pharmaceuticals India Pvt. Ltd. The event was scheduled from morning 10 a.m. to 4 p.m. in the afternoon. The event was inaugurated by the guest of honor Mr. Deepak Naik and Principal Dr. N.N. Pandey followed up with felicitating the guest. They later paid a visit to all the stalls and encouraged the participants with the positive words.

The casual Thursday at college turned into a live market with enthusiasm of the budding young entrepreneurs. The theme for EPL this year was Mumbai Market. There were two types of stall 5 x 5 stall and 10x10 stall the members for 5x5 stall were minimum 2 and maximum 4 and for 10x10 minimum 4 and maximum 8. There were 54 stalls assembled in the college foyer with 37 groups participating consisting of 200 members from all the courses of the college. The stalls consisted of gaming, packed food, keychain, novels, jewelry, accessories, chocolates, mobile covers, clothes, mehndi, etc.

Each stall was given a name of various markets of Mumbai and the participants decorated their stalls as the market theme. They marketed their products by calling out the specialty of their product. Some dressed in tradition attire to attract the customers. EPL this year experienced a very tough competition as the number of participants was high. The college foyer felt more like a flea market filled with the joy and enthusiasm of the participants.

EPL is a platform to learn new things, apply new ideas and reach for more. EPL has the motive to provide a platform to young entrepreneurs and give them practical knowledge about the corporate world. It helps in developing their entrepreneurial skills and communication skills. EPL is considered to be one of the best events of BMS department. The successful event was a result of the joint efforts of the mentors and the BMS committee. The event ended on a successful note and set a benchmark.



Prof. Saraswathy Kumar
Co-ordinator

