

Bridge Course



Class – TYBMM (Journalism)

Date: 27th August, 2020

Day: Thursday

Time- 12.00 pm to 1.40 pm

Venue- Google Meet

Teacher – Vaibhav Bansode

Duration- 1 Hour and 40 minutes

Objectives

- Analyzing the difficulties of students regarding opportunities in the field of Journalism
- Understanding the ways to improve their communication through focusing on language developing as well as vocabulary as it is needed for regional journalism
- To prepare them for facing Interviews from mass media perspective
- Achieving the objectives with active participation of students in the interactive sessions.
- Provided insights in broadcast, content writing, online journalism and ethics.

Sr. No	Module/Unit	No. Of Hours
1	<u>Introduction</u> 1. Overview of impact of important newspapers 02	1 hour



Bansode

	2. Use of common facilities like news pools, personnel, etc. 3. History and development of newspapers 4. How Indian language newspapers have shaped outlook and cultural identities. 5. Rise of 'Hindi' newspapers	
2	<u>Preparation for Interview</u> 1. Resume Writing 2. Group Discussion 3. Personal Interview 4. Presentation Skills	40 mins

Note:

- The above bridge course shall develop the student's ability to perform different skills of reading, speaking, and communicating in a differentiated manner which will help them immensely in the media industry.
- The student's feedback shall be taken post the bridge course to understand its impact on the same and as to how it has benefitted the students in the way to progress in vocabulary building, speaking skills etc. Thereby enhancing the overall personality.

Student's Gratification:

Students received an in-depth knowledge on media world and industry requirements.



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Prahladrai Dalmia Lions College of Commerce & Economics

Sunder Nagar, Malad (West), Mumbai, 400 064

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Activity Report – Detailed – 2020-21

Date : 3.09.21, 27.08.21, 04.01.2021	Name of Activity : TYBMM Bridge Course	
Prog:	Dept/ Committee: B.A.(M.M.C)	No of participants: 97 students

Detailed Activity Report for the year 20 -21

Objectives / Need / Context of organizing the activity:

To give in detail knowledge of the subjects

Methodology / Procedure / Practice followed while conducting the activity: lecture

Names of Resource persons / Speakers with their designations and affiliations (if invited):

Outcome/ Result / Effect of the activity:

Better understanding of the students

Analysis of Feedback of the activity: The feedback was good from all the students.

Details of the organizing committee:

Prof. Bhavana Singh (BAMMC Coordinator)

Prof. Minu Paul (Core Faculty)

Words of appreciation / recognition regarding contribution to the organization of the activity:

Name of Coordinator/ Convener / Organizer of Activity : Prof. Bhavana Singh

DI/R-AD/Gen/00

Signature :
Date: 08.12.2020





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Bhavana Singh



Name of Coordinator/ Convener / Organizer of Activity : Prof. Bhavana Singh

DI/R-AD/Gen/00

Signature :
Date: 08.12.2020

REPORT OF BRIDGE COURSE for TYBMM Journalism

PRAHLADRAI DALMIA LIONS COLLEGE OF COMMERCE

DATE:- 27th AUGUST, 2020.

TIME:- 11:00 AM

The B.M.M. department of P.D.Lions college had organized a BRIDGE COURSE where students have been guided for the future. Prof. Vaibhav Bansode gave a lecture on how the journalism industry work and what are the benefits of doing journalism

Sir gave a brief description of Broadcast, print, and online media. The benefit of Internship, Benefit of languages, Benefit of Diploma and Post Graduation, the scope of journalism, Fields of journalism, types of editor jobs. The session was very informative and helpful for students. Few students also ask their doubts. Sir also shares his journey as a journalist. This Bridge course is organized in Google meet and the duration of the event was 2 hours.

The main motive of the bridge course is to inform students and motivate them for their future. The bridge course was very interesting and all the students got to learn new things about the industry The students found the course knowledgeable and got a new experience.

By:-

Akshay Shukla

(Ty BMM Journo)



 (8)



Omkar Hattarke (You)



Sakshi Mishra



Akshay Shukla



Vaibhav Bansode





Akansha Bhoir 2008



Preeti Upadhyay



Sayali Mane



Sejal Jain



Sejal Jain



Feedback Analysis of Guest Lecture for TYBMM Journalism students

Topic: Career aspects in journalism

August 27, 2020

Overview

Prahladrai Dalmia Lions College of Commerce and Economics, Self Financed Courses (B.A. (M.M.C)) has organized a bridge course exclusively on the topic of "Career Aspects in Journalism " for Third Year Journalism students.

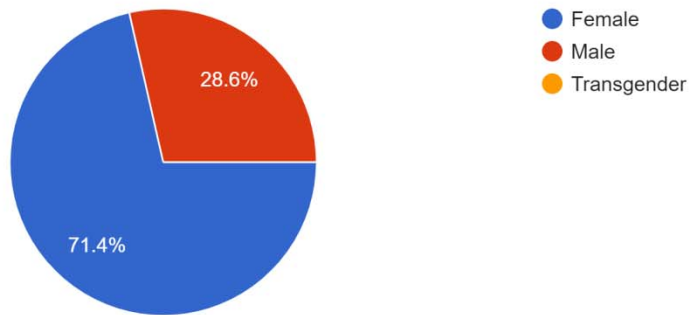
Resource Person : Prof. Vaibhav Bhansode

Feedback Analysis:

There were a total of 7 students who attended the bridge course

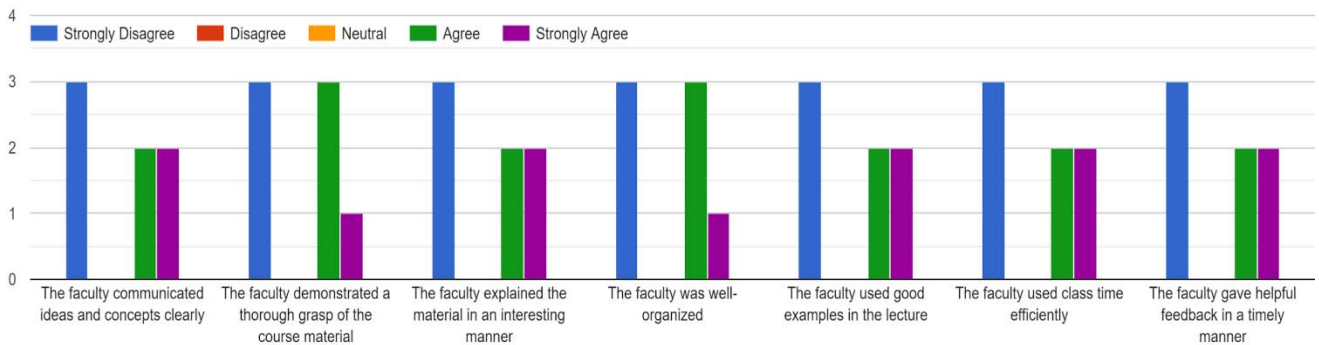


Gender
7 responses



In total there were 2 males and 5 females.

Please evaluate the lecturer on the items listed below.



The participants were satisfied with the content of the guest lecture on the following terms:

- The participants strongly agreed that the session delivered the information they expected to receive.



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- The subject matter was presented effectively by the speaker.
- The participants were satisfied by the material and examples of the lecturer.
- The participants agreed that they gained new knowledge through this session
- The participants agreed that they will surely plan to apply what they learned in this session.

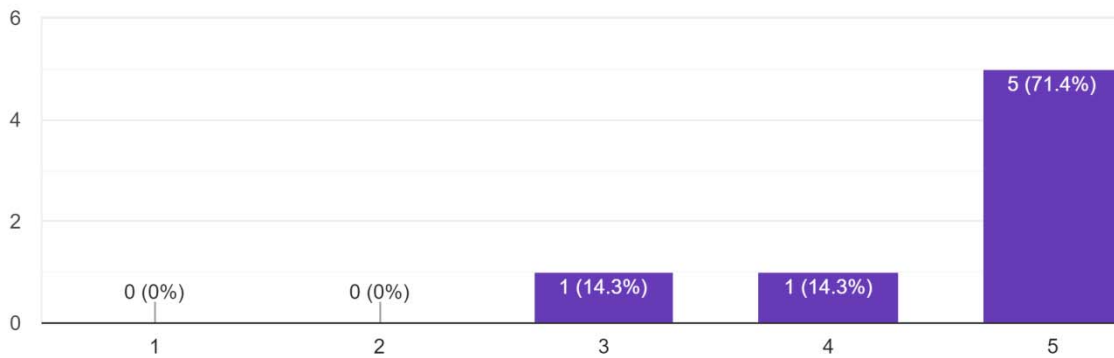
All the participants who attended the webinar were of the opinion that it turned out to be helpful for them. Also most of them said that they will recommend such a webinar in future to their friends.

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How likely would you recommend using this faculty again in the future?

7 responses



All the participants who attended the webinar were of the opinion that it turned out to be helpful for them. Also most of them said that they will recommend using this faculty again in the future.



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IQACdoc -1

TEACHER'S ACTIVITY REPORT INDEX SHEET 2020-21.

Programme: BCom / BMS/BAF/BIM/BIM/ BScIT / BBI/ BMM/ MCom: B.A.(M.M.C)

DEPARTMENT/ COMMITTEE: B.A.(M.M.C)

IQAC Document No:

NAME OF THE ACTIVITY: TYBMM Bridge Course

DATE	Name of Program	DEPARTMENT/COMMITTEE	Name of COORDINATOR of Activity
3.09.21, 27.08.21, 04.01.2021		B.A.(M.M.C)	Prof. Bhavana Singh
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor
11:30 to 12:30	Google Meet	97 students	Indoor
SUPPORT/ASSISTANCE:			



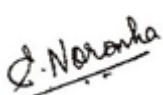
BRIEF INFORMATION ABOUT THE ACTIVITY (CRITERION NO.): _____

TOPIC/SUBJECT OF THE ACTIVITY	TYBMM Bridge Course
OBJECTIVES	1. To give in detail knowledge of the subjects
METHODOLOGY	Seminar / Webinar/ Film Review / Visit / practical work / conference / Lecture/
OUTCOMES	1. Better understanding of the students

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

Notice & Letters	Student list of participation	Activity report	Photos	Feedback form
Feedback analysis	News clip with details	Certificate	Receipts	Any other

IQAC Document No:	Criterion No:	Metric No:
Departmental file no:	IQAC file No:	

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
Prof. Bhavana Singh 	Prof. Bhavana Singh B.A.(M.M.C) Coordinator 	Prof. Emelia Noronha 

For Reference







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Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure		

DI/R-TAI/Gen/00



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